



Openlands Annual Luncheon

Thursday, October 31, 2019

The Openlands Annual Luncheon is the *largest gathering of the conservation community in the greater Chicago region*. It is the only fundraising event for Openlands each year. Nearly 1,000 guests attend annually, including business and nonprofit executives, elected officials and civic leaders.

Hilton Chicago

720 S. Michigan Avenue

10:30am to Noon: Networking Reception, Noon to 1:30pm: Lunch and Program

2019 KEYNOTE SPEAKER: **WENDY PAULSON**



A long-time member of the Openlands Board of Directors, Wendy Paulson is an environmental educator and activist with decades of hands-on experience in nature-based education, habitat restoration, and community-based conservation.

She has dedicated much of her life to teaching, beginning in the Boston Public Schools and later at The Potomac School in McLean, VA, in the Barrington Public Schools as “The Nature Lady,” and as Director of Education for Citizens for Conservation, a community conservation group in Barrington.

She helped start and teaches for Birds in my Neighborhood, a program of Openlands and Audubon Great Lakes in the Chicago Public Schools, and Lake and McHenry Counties.

Paulson is Chairman of the Bobolink Foundation and has held leadership positions with international conservation organizations including Rare, the Illinois, New York and global boards of The Nature Conservancy, BirdLife International, as well as with many national and local groups.

Through her varied conservation experiences, she has come to see the central importance of an engaged constituency for nature and believes that empowered volunteer leaders are nature’s ultimate sustainability plan.

2019 CONSERVATION LEADERSHIP AWARD RECIPIENT: **STEPHEN PACKARD**



Openlands is proud to present the 2019 Conservation Leadership Award to Stephen Packard for his commitment to fostering a culture of conservation through which people and nature can re-establish mutually nourishing relationships in a changing world.

Over 40 years ago, Stephen Packard initiated the North Branch Restoration Project, which has become a world-renowned model of volunteerism. Packard is the former Director of Science and Stewardship for the Illinois Nature Conservancy and Founding Director of Audubon Chicago Region. He initiated and guided the Volunteer Stewardship Network. With thousands of volunteers working at hundreds of sites, these collaborations served as models for the creation of similar projects that are now commonplace at varied organizations.

For more information, please contact:

Jessica Smasal, Office of Development

Phone: 312-863-6263, jsmasal@openlands.org

www.openlands.org



openlands
conserving nature for life

Openlands 2019 Annual Luncheon

Sponsor Levels and Benefits

| | Presenting \$50,000 | Emerald \$25,000 | Platinum \$10,000 | Gold \$5,000 | Table \$3,000 |
|--|------------------------|---------------------|----------------------|-----------------|------------------|
| Premier event recognition | X | | | | |
| Reserved table for ten guests | THREE | TWO | TWO | ONE | ONE |
| Ad in event program booklet | TWO-PAGE SPREAD | FULL PAGE | FULL PAGE | HALF PAGE | |
| Recognition in event program booklet | LOGO | LOGO | LOGO | LOGO | NAME |
| Recognition in digital save the date and print invitation | LOGO | LOGO | LOGO | | |
| Recognition on the Openlands Annual Luncheon website | LOGO | LOGO | LOGO | NAME | |
| Recognition on slides during lunch | LOGO | LOGO | LOGO | LOGO | |
| Verbal recognition from stage during the program | X | X | X | X | |
| Recognition in pre- and post-event press releases | X | X | X | X | |
| Recognition in e-newsletter— <i>circulation 17,500</i> | LOGO | LOGO | LOGO | | |
| Recognition in print newsletter, <i>Openlander</i> — <i>circulation 11,000</i> | LOGO | | | | |
| Recognition in Openlands' Annual Report— <i>circulation 11,000</i> | X | X | X | X | X |

ABOUT OPENLANDS

Openlands is dedicated to protecting the natural and open spaces of northeastern Illinois and the surrounding region to ensure cleaner air and water, to protect natural habitats and wildlife, and help balance and enrich our lives.

Founded in 1963, Openlands is one of the nation's oldest and most successful metropolitan conservation organizations, having helped secure and protect 55,000 acres of land for public parks, forest preserves, trails, and urban gardens. For more information, visit www.openlands.org.



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Sponsor Confirmation

To confirm your sponsorship, please complete this form and fax to 312-863-6251 or mail to Openlands' office by October 1, 2019.

| | |
|--|-----------------------|
| PROGRAM LISTING | CONTACT PERSON |
| ORGANIZATION OR COMPANY (IF APPLICABLE) | |
| MAILING ADDRESS | |
| PHONE | FAX |
| EMAIL | WEBSITE |

Sponsorship opportunities (please check box)

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor / \$50,000 <input type="checkbox"/> Emerald Sponsor / \$25,000 <input type="checkbox"/> Platinum Sponsor / \$10,000 <input type="checkbox"/> Gold Sponsor / \$5,000 <input type="checkbox"/> Table Sponsor / \$3,000 | <input type="checkbox"/> Patron Ticket(s) / \$300 x _____ <input type="checkbox"/> Individual Ticket(s) / \$150 x _____ <input type="checkbox"/> Additional Donation / \$ _____ TOTAL \$ _____ |
|---|---|

Please charge my AmEx / Discover / MasterCard / Visa:

ACCOUNT NUMBER _____

| | | |
|------------------|----------------|------------------------|
| SIGNATURE | CV CODE | EXPIRATION DATE |
|------------------|----------------|------------------------|

- My check, made payable to Openlands, is enclosed.
- Please invoice me.

Next steps

You will receive a confirmation, information on ad specifications (if applicable), a request for your guest list, and acknowledgement of your tax-deductible donation.

Thank you for your support!

For questions, please contact:

Jessica Smasal, Office of Development
Phone: 312-863-6263, jsmasal@openlands.org
Openlands, 25 E. Washington Street Suite 1650, Chicago, IL 60602

Openlands is a 501(c)(3) organization. Openlands Tax ID: 36-2649603
\$50/ticket is not tax deductible.

