



Openlands 2020 Annual Luncheon

A Virtual Journey from the Amazon to Chicago

Tuesday October 13 to Thursday, October 15, 2020

Co-Chairs, Connie Keller and Michael Keiser

Join us for a multimedia journey celebrating two extraordinary women in conservation and their leadership in large landscape preservation here in Chicago and around the world. Each year, the Openlands Annual Luncheon is both an important fundraiser in support of Openlands' mission to connect people to nature and a significant exchange of ideas among individuals who are committed to the health and vitality of our region. Although we cannot gather in person this fall, we look forward to sharing a series of stories with you to celebrate the vital role that land preservation plays for people and the planet.



2020 KEYNOTE SPEAKER:

Dr. Vecita Chicchón

Dr. Vecita Chicchón has more than 30 years of experience in natural resource use, sustainable development, and biodiversity conservation in Latin America and the Caribbean. After receiving her PhD in anthropology from the University of Florida, Dr. Chicchón's background in the social sciences became a pillar of her subsequent career at Conservation International, the MacArthur Foundation, and the Wildlife Conservation Society. Currently, she leads the Gordon and Betty Moore Foundation's Andes-Amazon initiative, which aims to secure the biodiversity and climatic function of the Amazon biome. Throughout her career, she has collaborated closely with Dr. Moskovits on scientific inventories that led to new areas of protected land in the Andes-Amazon region and beyond.



2020 CONSERVATION LEADERSHIP AWARD RECIPIENT:

Dr. Debra Moskovits

Openlands is proud to present the 2020 Conservation Leadership Award to Dr. Debra Moskovits for her lifetime achievements in translating biological and anthropological science into lasting results for conservation and the well-being of people. Dr. Moskovits received her PhD in Biology from The University of Chicago and joined the Field Museum in 1985. Over the next 34 years, she held various positions at the Field, finding ways for the Museum to put its science to work for conservation and quality of life through its collections, scientific inventories, and exhibition halls. She launched what is now the Keller Science Action Center, and today conservation is integral to the Museum's mission. She retired in 2019 from her role as Vice President for Strategic Science Initiatives. In addition to her impactful tenure at the Field, Dr. Moskovits is a founding member of Chicago Wilderness, a regional conservation alliance that currently boasts 250 institutional members implementing a common vision of a vibrant landscape where people and nature thrive together, promoting diverse communities, economic vitality, and well-being for all.

For more information, please contact:

Abby Mattson, Office of Development

Phone: 224-406-6233, development@openlands.org

www.openlands.org



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Sponsor Levels and Benefits

| | Premier \$50,000 | Emerald \$25,000 | Platinum \$10,000 | Gold \$5,000 | Silver \$3,000 |
|---|---------------------|---------------------|----------------------|-----------------|-------------------|
| ACCESS: | | | | | |
| 3-day digital event & field guide | 30 guests | 20 | 15 | 10 | 10 |
| Post-event Lunch and Learn* | ✓ | ✓ | ✓ | | |
| PRINT RECOGNITION: | | | | | |
| Invitation (circulation 2,500) | LOGO | LOGO | NAME | NAME | |
| Openlander newsletter (circulation 11,000) | LOGO | | | | |
| DIGITAL RECOGNITION: | | | | | |
| Field guide (circulated to event attendees) | FULL SIZE AD | HALF SIZE AD | LOGO | NAME | |
| Ticket blasts (circulation 16,000) | LOGO | LOGO | NAME | | |
| Press Release (circulation 16,000) | LOGO | TEXT | | | |

About This Year's Virtual Event

This year, we look forward to coming together virtually to celebrate our theme of large landscape preservation, as well as Openlands' history of impactful conservation of green spaces at all scales, large and small. Over three days, your guests will learn about the continuum of conservation—how, no matter the size, green spaces have immense impacts on people. Event attendees will gain access to a series of multimedia pieces—one in tribute to our Conservation Leadership Award Honoree, Debby Moskovits; a second featuring our Keynote Speaker, AVECITA Chicchón; and a third in celebration of Openlands' rich history of protecting green spaces at all scales. All sponsor guests will also be given access to a digital guide to one of Openlands' priority landscapes to inspire them to get outside and experience the many benefits of spending time in nature.

*NEW THIS YEAR! LUNCH AND LEARN

New this year, sponsors at the Platinum level and above will have an opportunity to participate in an exclusive Lunch and Learn with topic experts from Openlands' staff on one of the following key areas of Openlands' mission: Sustainable Landscapes, Climate Change in the Chicago Region, and The Urban Tree Canopy and You.

About Openlands

Founded in 1963, Openlands is one of the nation's oldest and most successful metropolitan conservation organizations. Openlands is dedicated to protecting the natural and open spaces of northeastern Illinois and the surrounding region to ensure cleaner air and water, to protect natural habitats and wildlife, and help balance and enrich our lives. For more information, visit www.openlands.org.



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Sponsor Confirmation

To confirm your sponsorship, please complete this form and email to amattson@openlands.org or mail to Openlands' office by September 1, 2020.

PROGRAM LISTING

CONTACT PERSON

ORGANIZATION OR COMPANY (IF APPLICABLE)

MAILING ADDRESS

PHONE

FAX

EMAIL

WEBSITE

Sponsorship opportunities (please check box)

- Premier Sponsor / \$50,000
- Emerald Sponsor / \$25,000
- Platinum Sponsor / \$10,000
- Gold Sponsor / \$5,000

- Silver Sponsor / \$3,000
- Individual Ticket(s) / \$150 x _____
- Additional Donation / \$ _____

TOTAL \$ _____

Please charge my AmEx / Discover / MasterCard / Visa:

ACCOUNT NUMBER

SIGNATURE

CV CODE

EXPIRATION DATE

- My check, made payable to Openlands, is enclosed.
- Please invoice me.

Next steps

You will receive a confirmation, information on ad specifications (if applicable), a request for your guest list, and acknowledgement of your 100% tax-deductible donation.

For questions, please contact:

Abby Mattson, Office of Development
Phone: 224-406-6233, development@openlands.org
Openlands, 25 E. Washington Street Suite 1650, Chicago, IL 60602

Openlands is a 501(c)(3) organization. Openlands Tax ID: 36-2649603
100% of your sponsorship or ticket purchase is tax-deductible and goes towards Openlands' mission.



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Guest Information

Please provide the names and contact information for your guests so that we may grant them access to this year's virtual event. Openlands will share all event materials directly with your guests. If you do not yet know who will be joining you, kindly provide names no later than October 1, 2020 to Abby Mattson at amattson@openlands.org.

NAME:

EMAIL:

TITLE:

ORGANIZATION:
